



### Electronic Filing System (EFS) Data Electronic Patent Application Submission USPTO Use Only

26/1 6.11-02 HG

RECEIVED

JUN 1 3 2002

Technology Center 2600

EFS ID:

15720

Application ID:

09749255

Scheduling and Presenting IPG

Ads in Conjunction with

Title of Invention:

Programming Ads in a Television

**Environment** 

First Named Inventor:

**Gregory Flickinger** 

Domestic/Foreign Application:

**Domestic Application** 

Filing Date:

2000-12-27

Effective Receipt Date:

Submission Type:

2002-06-11

Information Disclosure Statement

Filing Type:

null

Confirmation Number:

5795

Attorney Docket Number:

T727-10

cn=Douglas Ryder, ou=Registered Attorneys, ou=Patent and

Digital Certificate Holder:

Trademark Office, ou=Department of Commerce, o=U.S.

Government, c=US

Certificate Message Digest:

TNaAohFf51yhVXcRFs/sYw==





**RECEIVED** 

JUN 1 3 2002

**Technology Center 2600** 

**Electronic Version 1.0.3** 

· Application

09/749,255

Stylesheet Version: 1.0

**Disclosure Statement** 

Number: Attorney Docket

T727-10

Number:

Submission Type: Information

# Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment

First Named Inventor: Mr. Gregory C. Flickinger

SUBMITTED BY

Name:

Mr. Douglas J. Ryder

Registration Number:

43,073

Electronic Signature Mark: /dir/

Date Signed: 20020611

I certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.

I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Attached Files:

us-information-disclosure-statement

T727-10ids.xml

APP ID=09749255

Page 1 of 2

Comments:

THIS PAGE BLANK (USPIC,

# Electronic Information Disclosure Statement

Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment

Application:

09/74925

Confirmation:

5795

Applicant(s):

**Gregory Flickinger** 

**Docket Number:** 

T727-10

RECEIVED
JUN 1 3 2002

**Group Art Unit:** 

2611

Examiner:

Unknown

search string:

(5600364 or 5635978 or 5758259).pn.

Technology Center 2600

■ That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

#### **US Patent Documents**

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5600364	1997-02-04		Hendricks et al	348	1
	P02	5635978	1997-06-03		Alten et al	348	7
	P03	5758259	1998-05-26		Lawler	155	5.1

APP\_ID=09749255 Page 1 of 2



# RECEIVED

JUN 1 3 2002

Technology Center 2600

## **Signature**

Examiner Name	Date		